



“See you at the Fair”

Bloomer “A Place to Call Home”

August 1st, 2nd, 3rd and 4th

Calendar of Events

August 1st thru 4th Bloomer Fair

August 2nd Crazy Days

August 4th Bloomer Parade

August 10th Bloomer Ambulance
Pancake Feed, Car Show
Horse Show

August 29th Wine Walk

September 7th BCVC Fundraiser Picnic -\$10,000. Picnic

September 14th Firemen’s Steak Feed

September 15th Quarter Queens Auction—1 pm Pines

September 21st Oktober Fest— Bloomer Brewing Co.

October 12th Women’s Club Craft Fair/ BI Middle School

October 26th Halloween on Main
Halloween Party at BHS

October 31st Trick or Treat in Town

November 1 -- Dec. 14th Gift for Kids

November 23rd Doe’s Day

November 26th Ladies Night Out

November 29th Park Lights open 6.

December 7th Breakfast with Santa-Main Street Café
“Spread the Spirit 2024” Events all Day
Christmas Parade on Main Street 6pm

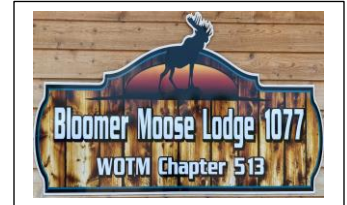
To participate in or help with any of these events, please call us at 715-568-3339 or e email us at bchamber@bloomer.net

2024 Parade Marshalls—Brian Yohnk and Bloomer Moose

We are pleased to announce the Parade Marshalls for 2024 Bloomer Community Parade. Brian Yohnk and The Bloomer Moose lodge. Brian who is very active in the to the Moose, Bloomer Community Club and other organizations is always willing to go above and beyond with countless hours of service to great cause’s.



The Bloomer Moose Lodge in recognition for the dedicated service to the Bloomer Community for over 75 years. and in appreciation for all of the work that they do with fundraising Fish Fries for Non-Profit in the Bloomer Area.



Bloomer Chamber of Commerce Annual Bloomer Community Parade

will be held on Sunday, August 4th, with line-up beginning at 10:00 a.m. and the parade beginning at 12:30 p.m.

If you would like to participate in the parade, please fill out the registration blank below and return it to the Bloomer Chamber of Commerce at PO Box 273 Bloomer WI 54724.

Please have this into the office by August 1st. Thank You!!!

PLEASE NOTE:

**NO THROWING CANDY FROM VEHICLES!!!
NO WATER OF ANY SORT-- Spraying or Balloons
YOU MAY HAVE SOMEONE WALK BESIDE YOUR UNIT
AND DISTRIBUTE CANDY.**

No Alcoholic Beverages of any types on the entry or in parade
(if it is found that there is alcohol on the entry you will not be allowed to participate)

**PLEASE DRIVE YOUR UNITS RESPONSIBLY.
WE HOPE TO SEE YOU IN BLOOMER ON August 4th.**

NAME: _____

CONTACT NAME: _____ PHONE: _____

TYPE OF UNIT _____

PLEASE call the Office at 715-568-3339 to register by noon on 8-1-24.

Corporate Pool Memberships

Attention Chamber Members.

Revive a 20% discount on Membership to the BAARC on a membership with at least five employees from your company. Memberships can be taken care of in full by company or charged individually to member's accounts. Call 715-568-3483 for more info or sign up today.



Support your local Bloomer Chamber of Commerce Business

When you're looking for the perfect gift for Family Members, birthdays, employee's or just any other reason you need a gift and you would like to show your support of our local Chamber businesses, purchase Bloomer Chamber Gift Checks.

Gift checks can be purchased for any dollar amount and can be used at any Bloomer Chamber Member Business.

To order checks, stop by the office, call your order in to 715-568-3339 or online at www.bloomerchamber.com

Shop Local First! styles.



Pool Parties & Meeting Room

If you are interested in using the meeting room at the Bloomer Aquatic Center, please call early as the room is used on a first come, first served basis. No charge to non-profits or Chamber Members.



There is still time to get your tickets

23rd Annual Fund-Raising Picnic Saturday September 7th, 2024

The 23rd Annual Bloomer Community Visitors Center Fund Raiser Picnic will be held on September 7th at the Bloomer Fair Grounds.

A total of \$20,200.00 will be given away to lucky winners on the night of the 9th-- \$10,000.00 Grand Prize, 2nd prize \$3,000.00, 3rd prize \$2,000.00, 4th prize \$1,000.00, 5th, 6th, 7th and 8th \$500.00 and 9th thru 30th \$100.00.

Meal served from 4:30 to 6:30 pm, Entertainment, free beverages and side raffles.

Just complete the form below and return it to the: **Bloomer Community Visitors Center, PO Box 273, Bloomer, WI 54724**

-

Name of Ticket Holder(s) _____

Address: _____

Phone Number: _____

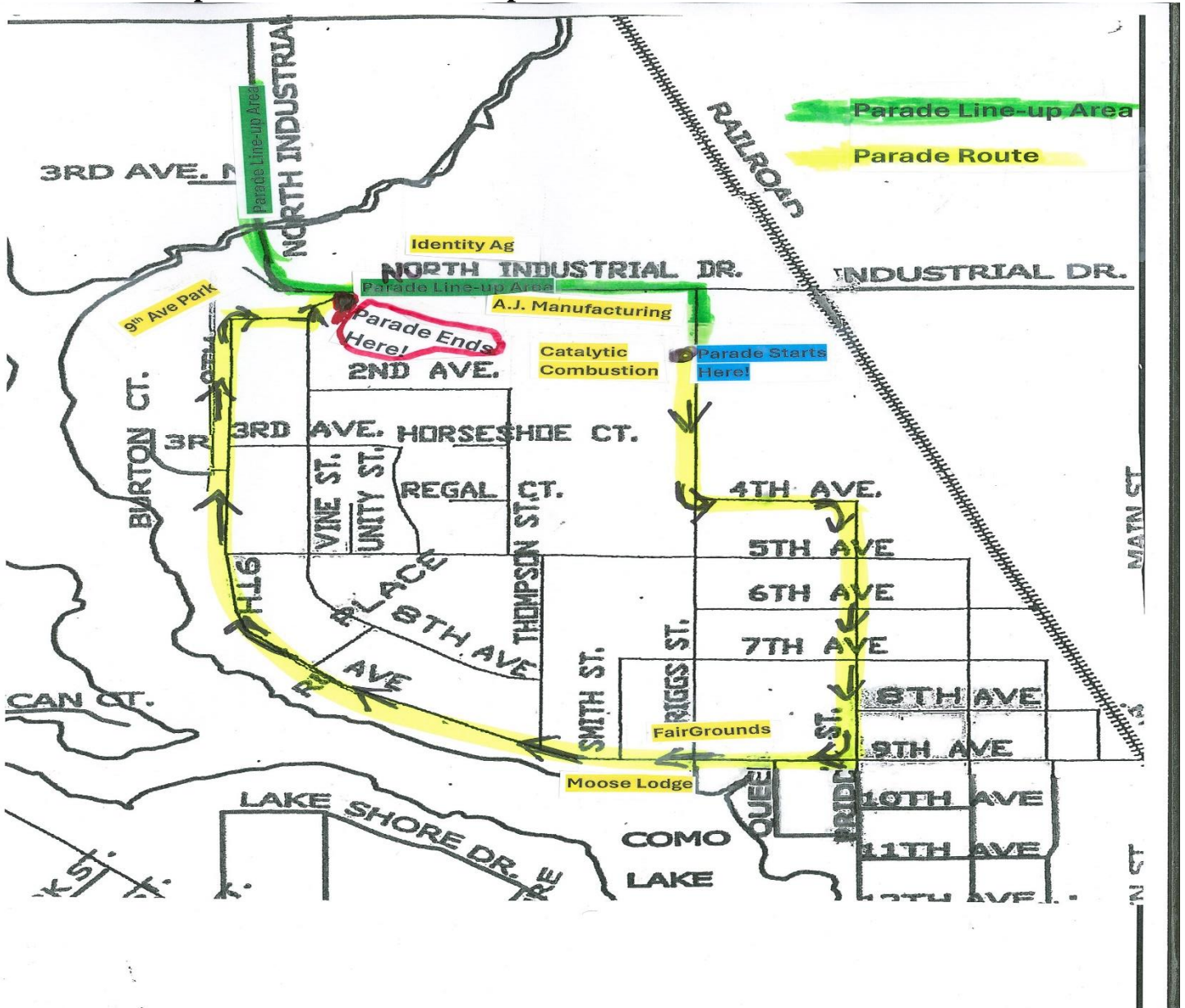
EMAIL Address: _____

Number of tickets ordered _____ \$100.00 per ticket

Check/ Cash _____ Credit Card # _____

expires: _____ Code: _____

Parade Line-up and Parade Route Map



BLOOMER'S
CRAZY Days
AUGUST, 2ND
8AM-5PM
Sale

The promotional banner features a light purple and blue background with scattered pink and white balloons and gold confetti. The text is arranged in a hierarchy: 'BLOOMER'S' in bold black sans-serif font at the top left; 'CRAZY Days' in large, stylized purple font with a white outline in the center; 'AUGUST, 2ND' in bold black sans-serif font below 'CRAZY'; and '8AM-5PM' in bold black sans-serif font at the bottom left. The word 'Sale' is written in a large, elegant, gold cursive font on the right side, overlapping the 'Days' and 'AUGUST' text.

BLOOMER COMMUNITY FAIR

THURSDAY - SUNDAY
AUGUST 1, 2, 3 & 4 2024

BROUGHT TO YOU BY THE: BLOOMER COMMUNITY CLUB

MERCHANT BUILDING HOURS:
Thurs. 5-9 P.M.; Fri. & Sat. Noon - 9 P.M.; Sun. Noon - 6 P.M.
FOOD STANDS:
Knights of Columbus, Sno-Hawks & Shadick's, Custer Cones, FFA Ice Cream treats (4-H building) 4-H & FFA Buildings open daily until dark
BEER GARDEN HOURS:
Thurs. 5 P.M. - Midnight; Fri. & Sat. Noon - 1:30 A.M. Sun. Noon - 6 P.M.

**THURSDAY
AUGUST 1**

CARNIVAL STARTS AT 5 P.M.
FOOD STANDS & MERCHANT BUILDINGS OPEN

"EMBER"
8 P.M. - 12 A.M. (Beer Garden)

Sponsored by **PMI, LLC & A.J. MANUFACTURING, INC.**

**FRIDAY
AUGUST 2**

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

DEMOLITION DERBY
7 P.M. (Grandstand)
Promoter: NCR Derby Parts, LLC
\$15 Adults • \$5 Ages 12-4 & Under 4 Free

Grandstand Sponsored by **SOUTHWORTH CHEVROLET-GMC**

PIT CREW CHALLENGE

Starts 1 hr. Before Demo Derby - Free registration at the gate

Sponsored by **BLOOMER TIRE CENTER & BLOOMER AUTO PARTS / NAPA**

"ANOTHER ROAD"

8:30 P.M. - 12:30 A.M. (Beer Garden)

Sponsored by **SECURITY FINANCIAL BANK & APEX INSURANCE GROUP**

**SATURDAY
AUGUST 3**

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

MOOSE DAY AT THE FAIR
Sponsored by Bloomer Moose Lodge #1077

TRUCK & TRACTOR PULL

4 P.M. (Grandstand) \$10 Adults; \$5 Age 12-4; Under 4 Free

Grandstand Sponsored by

SOUTHWORTH CHEVROLET-GMC

ANIMAL MEAT AUCTION
1:30 P.M.

"THREE BUCKS & CHANGE"

9 P.M. - 1 A.M. (Beer Garden)

Sponsored by **CATALYTIC COMBUSTION & DAIRY STATE BANK**

**SUNDAY
AUGUST 4**

CARNIVAL, FOOD STANDS, MERCHANT BUILDING OPEN AT NOON

PARADE AT 12:30 P.M.

◆ NEW PARADE ROUTE ◆

Sponsored by **BLOOMER CHAMBER OF COMMERCE**

"RICH SCHRODER BAND"

(Beer Garden following the parade)

Sponsored by **A SECRET GARDEN FLORAL & GIFT AND WHITE PINE**

CARNIVAL
TRI STATE AMUSEMENTS
Featuring More Rides
ALL 4 DAYS
HOURS:
THURS. 5 P.M. - 11 P.M.
FRI. & SAT. NOON - 11 P.M.
SUN. NOON - 6 P.M.

PROGRAM FOR F.F.A., F.H.A., & 4-H EXHIBITS

THURSDAY - (ENTRY DAY)

Entry day for ALL exhibits, including Rabbits and Poultry 3:00 to 7:00 p.m.
Livestock Auction Weigh-In (Swine 4pm, Sheep 5pm, Steers 6pm)
Dairy, beef, sheep, & goats may be brought to fair on Friday 8:00 to 10:00 a.m.

FRIDAY - (JUDGING DAY)

SHOW TIMES

Judging of all exhibits to begin at 8:00 a.m.
Foods Judging Contest 8:30 am
Swine 8:00 am • Beef 9:00 am
Clothing Judging Contest 9:45 am
Dairy Judging 11:00 pm • Sheep Noon
Goats 1:30 pm • Rabbits 2:00 pm • Poultry 3:30 pm

SATURDAY

Ag Olympics 10:30 am • Livestock Buyer Registration 12:00-1:15 pm
Livestock Auction 1:30 pm
Judging of Herdsmanship in all the livestock barns to continue during the entire fair.
Judging of the barns may take place anytime between 9 am & 9 pm

Animal Meat Auction - 1:30 p.m.

SUNDAY

Exhibits on Display
Judging of Herdsmanship to continue
Announcing the Herdsmanship winners 4:00 pm
Checkout time for livestock 4:00-6:00 pm
Checkout time for all other exhibits 4:30 -6:30 pm

PREMIUM MONEY: All Premium money must be picked up by the time entries are removed. Any premiums not picked up will be returned to the Bloomer Community Youth Club.



A special thank you to
SECURITY BANK

for their support of the fair and the premium monies.

F.F.A., F.H.A., & 4-H HORSE SHOW
Saturday, August 10



THE BLOOMER COMMUNITY CLUB ASKS YOU TO SUPPORT THESE LISTED CONTRIBUTORS

A SECRET GARDEN FLORAL AND GIFT
A.J. MANUFACTURING
ALL-WAYS TRANSIT INC
AMERICAN FAMILY INSURANCE
APEIRON NORTH FIELDS
APEX INSURANCE
ASSOCIATED BANK
BACK 40 DINING & COCKTAILS
BARLOW INSURANCE AGENCY
BLOOMER AREA AQUATIC CENTER
BLOOMER AREA VETERANS CENTER
BLOOMER AUTO SUPPLY
BLOOMER CHAMBER OF COMMERCE
BLOOMER COMMUNITY VISITORS CENTER

BLOOMER INN & SUITES
BLOOMER SEPTIC SERVICE
BLOOMER TIRE CENTER
BLOOMER TRUCK REPAIR
BLUE DIAMOND FAMILY DENTAL
BOHEMIAN OVENS
CARQUEST OF BLOOMER
CATALYTIC COMBUSTION
DAIRY STATE BANK
DOVEHEALTH CARE BLOOMER
ED'S PHARMACY
ELITE REALTY GROUP
GABER SIGNS
GENE'S HEATING & COOLING

GOLDEN CALF COMPANY
INTENTIONAL JOURNEYS
LARSON REALTY
MEADOWBROOK AENIOR LIVING
MGB PREVENTIVE MAINTENANCE
MIDWEST PHYSICAL THERAPY
NORTHWESTERN BANK
NORTHWOODS SPIRITS
OLSON FUNERAL HOME
PARK RIDGE DISTRIBUTING
PINES BALLROOM
RIVER COUNTRY CO-OP
SCOTT & COMPANY SALON
SHADICKS C-STORE

SHADICKS PRICE RITE FOODS
SHADICKS SPORTING GOODS & HARDWARE
SOUTHWORTH CHEVROLET, GMC INC.
STATE FARM INSURANCE/TIM REEDY
SUDDS & DUDS
THOMPSON FUNERAL HOME & CHIPPEWA VALLEY CREMATION SERVICES
TOWNE HOUSE COFFEE CO.
TOWNE HOUSE SPIRITS & EATERY
VALLEY TAVERN
WHITE PINE

If you would like participate in or help with any of these events, please call
715-568-3339.

The Bloomer Chamber of Commerce
Welcomes
Jumpman Rentals
 to the Bloomer Business Community



Jumpman Rentals, LLC--Owner Trent Tozer
Party Supply & Rental Shop
Bounce Houses for every occasion!



(715) 933-8339
 jumpmanrentalsllc@outlook.com
 18986 173rd St, Bloomer, WI,
 54724

Welcome
New
Chamber
Members

Jumpman Rentals will have several bounce houses at the fairgrounds on August 10th from 9 am to 3 pm for the kids to enjoy during the Car Show/ Horse Show/ Pancake Feed. Stop up and check them out and get more information.

Ribbon Cutting to be held for Chippewa Valley Title in mid September.

Watch for more details.



Welcome and Best Wishes

THE BLOOMER CHAMBER OF COMMERCE

WELCOMES
CHIPPEWA VALLEY TITLE

TO THE CHAMBER AND BLOOMER BUSINESS COMMUNITY

Our Mission

To Lead

Our team strives to be a leader in providing real estate services in a professional and friendly manner

To Engage

We keep the human element at the center of all our title services and community involvement.

To Protect

Peace of mind through our title products, best practices, and technology.



715-568-3210

1705 Kranzfelder St. Bloomer
 Hours: Monday -Friday 8 am to 4:30 pm
 Contact Laurie Klinkhammer
 bloom@chippewavalleytitle.com
 Chippewavalleytitle.com

Interested in Joining the Wine Walk

Aug. 29th
3-7pm

Here's what you need to do!

- Let the Chamber know you would like to be a stop! Give Marjorie a call at 715-379-2074
- Stop in at City Hall & **apply for the Wine Walk License before 7/26/24** - \$10
- You will also need to **apply for a temp bartender license** as well if you do not have a licensed bartender on your premises **before 7/26/24** - \$10 (if you already hold the correct licenses, you can skip this part)
- Each participating business is required to donate a \$20 value or more in the form of an item or money. These items will be used for raffle items to encourage participants to visit each location. If you give \$, we may use it to purchase chamber bucks or items from our local chamber members. Please get these to Bloomer Floral or Bloomer Brewing Co. no later than 7/28 as we would like to get them put together and advertised on Facebook to garner interest in the event.
- Wine glasses will be given to all of our walkers and you may put any advertising piece, upcoming event, coupon or promo materials in. Please be sure you have at least 150/175 items to put into the bags.
- Each Glass if etched with a fill line of 3oz. Please do not pour over this line. Giving a smaller sample is ok as well.
- *Samples must be served inside your location and consumed inside the location.
- It is recommended that each business have at least six bottles of wine for the evening. Wine can be purchased from any vendor of your choice, but we encourage you to consider our local providers, Shadicks Price Rite and Northwoods Spirits. We can obtain bottles from Shadicks Price Rite and Northwoods Spirits at a discounted price of \$10 each, which you can purchase. For assistance, please contact Marjorie at 715-379-2075. Each location will feature a unique "flavor" of wine to ensure variety at each stop.

Just a bit more info:

We have created an event on the Things to Do in Bloomer Facebook page. This event will let anyone who is interested know what businesses are participating, any sales/events each has, where to start, etc. If you have any advertising materials you would like shared in the event, please forward that to the bloomerpromo@gmail.com email in a JPG or PNG file and we will get that shared for you! Please let us know also if you need assistance in creating anything. This is a great way to get some FREE advertising!

Each walker will receive a passport from our starting location. This will be at Bloomer Beam, right on Main Street, that will show them each participating business. Walkers are encouraged to visit each location and receive a punch. Once the walkers fill their cards, they will end their evening at Bloomer Golf Course for an End Of Walk Party and their full cards are put into the raffle drawings.

Want to just sponsor this event or donate a raffle prize?

No Problem. We get it, not every business may want to go thru the process of obtaining the correct licenses and serving the samples. Not a problem at all, if you'd like to give a monetary donation or item to use at the raffle, your more than welcome to! We will have a list on donors/sponsors located at each business, on the back of the passports each walker will receive and we will also have them posted on Facebook. This is a great way to show your support of events such as these. Please reach out to Marjorie Kritchman at 715-379-2074 or Amanda Kollwitz at 715-933-0663.

Be our Featured Business

Here is another great opportunity to advertise your business, promote an event, use as a hiring tool or to get your business information out.

Each month we have two featured Bloomer Chamber Business that we feature .

You receive the use of a table in the lobby of the Chamber Office/Pool for 1 month, posts on Facebook, a news article in the Bloomer Advance and emails to our general membership. This is a Free promotional service.

If you are interested in being one of the featured businesses, please call the office or email us.

FREE ADVERTISING

"Help Wanted"

" Help Wanted" icon to our Chamber web page!

This will be open to all paid Chamber Members FREE of charge!

If you would like us to post your hiring needs, please send us a jpeg copy of your ad and we will post it to bloomerchamber.com and also onto our Facebook page,

BLOOMER
AMBULANCE'S

ninth
ANNUAL

PANCAKE and SAUSAGE
breakfast

raffle
11:00

at the
FAIRGROUNDS

7 to 10:30 AM

AUGUST 10

Bloomer Fair Grounds
SATURDAY AUGUST 10TH
FUN FOR ALL!

FREE ADMISSION



CAR SHOW

Huge Car Show

10 am to 3 pm



Horse Show

9 am to 5 pm ?



Pancake Breakfast

Bloomer Ambulance Fundraier

7 am to 10:30 am---raffles

**Arts and Craft Fair
Farmers Market**

Your paragraph text

10 am to 3 pm



Thrift Sales

Thrift Sale-- Bloomer Aquatic
Center-- Proceeds fo to the
Sharks Swim Team

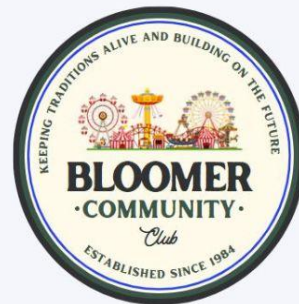


Concessions

BAARC Food Stand
Tasty Trolley
Beer Garden

Supporting local Bloomer Clubs, Organizations and Businesses

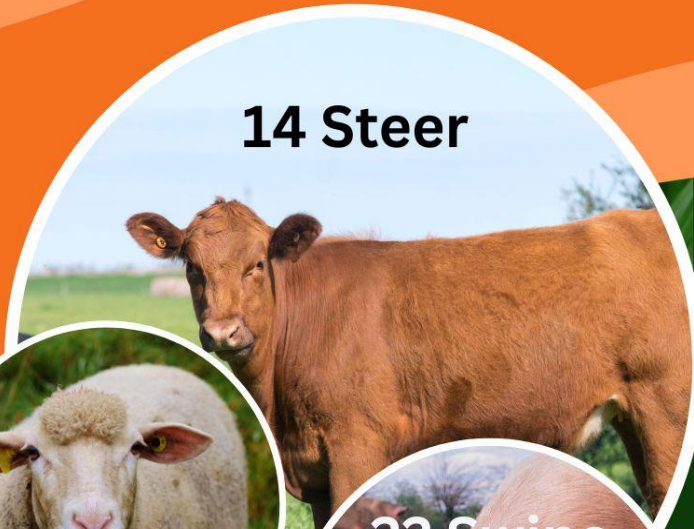
MAKE PLANS TO ATTEND THE 2ND ANNUAL BLOOMER COMMUNITY FAIR MEAT ANIMAL AUCTION



SATURDAY AUGUST 3RD, 2024

- Bloomer Community Fairgrounds
- Outside the New Cattle building
- Bidding begins at 1:30 pm
- Pre register bidders by calling
715-568-3339

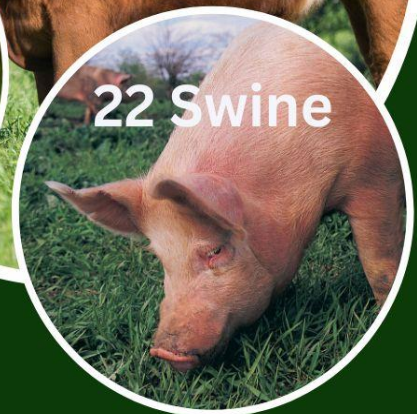
FOR MORE INFORMATION CONTACT
DARREN AT 715-456-4997
OR JACKIE AT 715-210-2107



14 Steer



8 Lamb



22 Swine

Steer

Allison Moos
Ben Wicken
Bronson Ludwigson
Callie Branville
Cole Ludwigson
Elise Branville
Illa Nelson
Jeff Sikora
Jessica LaGesse
Julia Lyons
Morgan Hilger
Skylar Rediger
Stella Nelson
Whittney Gotham

Lamb

Arianna Shadick
Arthur Lang
Eli Ludwigson
Josie Johnson
Julia Johnson
Katheryn Lang
Maycee Heidtke
Olivia Heidtke

SWINE:

Aaron Pieper
Abigail Sikora
Adeline Frank
Blake Sikora
Brandon Wicken
Brooklyn Willi
Calvin Willi
Chester Lang
Clay Hilger
Elliott Gotham
Eloise Frank
Elsie Berlin

Gabrielle Sikora
Hannah Pieper
Hunter Hilger
Hunter Seidling
Jace Phillips
Jacob Lueck
Lincoln LaGesse
Madison Seibel
Millie Berlin
Stanley Lang

EVENT SPONSORED BY: THE BLOOMER COMMUNITY CLUB